



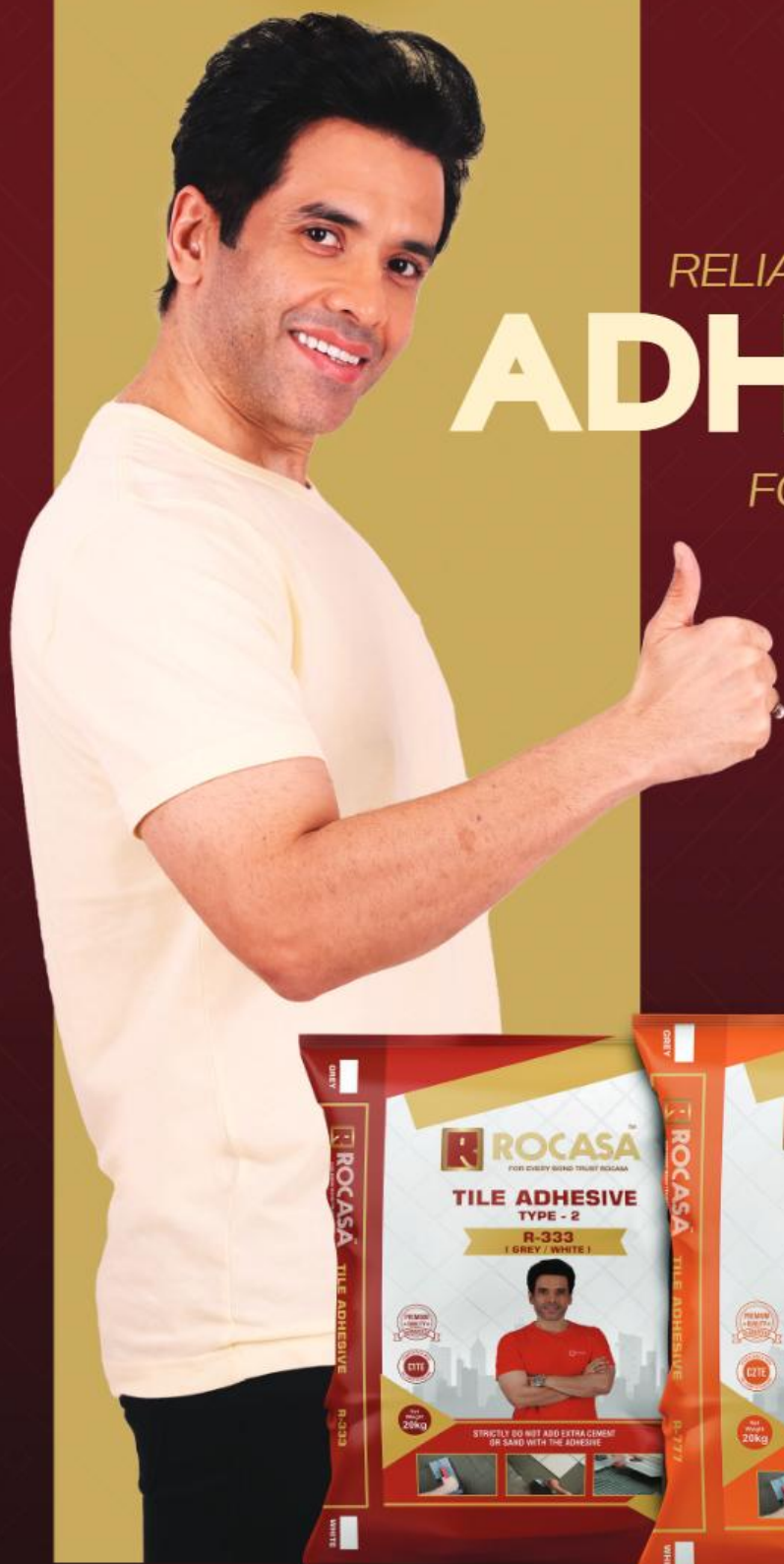
ROCASA

FOR EVERY BOND TRUST ROCASA

RELIABLE

ADHESIVES

FOR A ROCK-SOLID FUTURE

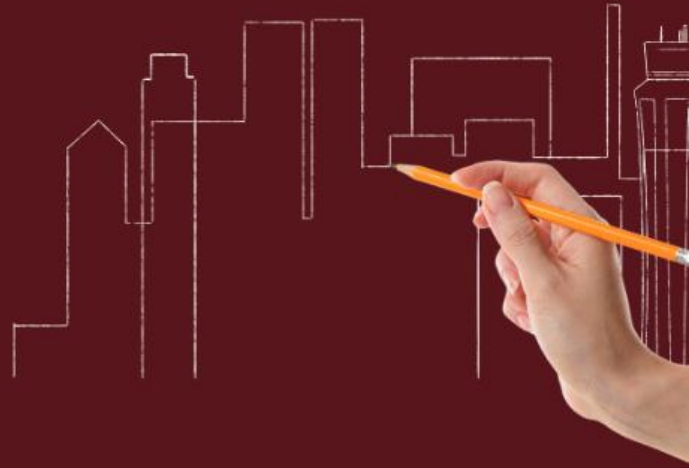


About Rocasa

At **Rocasa**, our name embodies our core philosophy:

- “**Ro**” represents rock, symbolizing unwavering strength.
- “**Casa**” stands for house, denoting a solid foundation.

Together, these elements reflect our mission—to provide unshakable adhesion and reliability for every construction project.



Our Mission

We are committed to:

- Delivering innovative adhesive solutions that ensure strength and longevity.
- Exceeding customer expectations with world-class quality.
- Fostering trust and reliability in every bond we create.
- Enhancing the construction experience through continuous innovation.
- Contributing to India's infrastructure growth with superior products.

Our Vision

We aspire to:

- Become the most trusted name in the adhesive industry.
- Set new benchmarks for quality and innovation.
- Empower builders and architects with high-performance solutions.
- Uphold eco-friendly practices for a sustainable future.
- Play a vital role in India's development through superior infrastructure solutions.

Our Legacy

Rocasa is an innovative venture under Kimps Industries LLP, an enterprise built on the 27-year heritage of the esteemed Sundaram Group. With a deep-rooted presence in the tiles and construction industry, we bring expertise, innovation, and a commitment to quality that stands the test of time. Our journey is driven by a passion for excellence, ensuring every Rocasa product offers durability, superior performance, and unmatched reliability.

Our Leadership

We are guided by a strong leadership team with a shared vision of innovation and excellence:

Chairman:
Kailashchandra Dhoot

Group Leadership:
K.R. Dhoot, P.K. Dhoot,
I.K. Dhoot

Managing Director:
Prashant Dhoot

Brand Ambassador:
Mr. Tusshar Kapoor



The Minds Behind Rocasa

At **Rocasa**, our journey of excellence is guided by visionary leadership, industry expertise, and an unwavering commitment to quality. Our leaders bring decades of experience, ensuring innovation, strength, and reliability in every product we create.

Meet Our Leadership



Kailashchandra Dhoot
Chairman

With an illustrious career spanning over 40 years, Mr. Dhoot retired as Zonal Manager—very high position in LIC of India. A leader of leaders, he has mentored and managed top executives, earning a reputation as a strategic thinker and influential trainer. After retirement, he channeled his expertise into the tiles and construction industry, bringing invaluable leadership and management skills to Rocasa.

Prashant Dhoot
Managing Director

A 27-year veteran of the construction industry, Mr. Prashant Dhoot has played a pivotal role in shaping Rocasa's growth and innovation. His market expertise, quality-driven approach, and forward-thinking strategies have established Rocasa as a trusted name in the adhesive and construction sector.



Building a Stronger India

At **Rocasa**, we don't just create adhesives—we build foundations for progress. Every product we craft is a step toward strengthening India's infrastructure, ensuring lasting quality, durability, and trust in every construction project, from homes to skyscrapers.

Products at a Glance

At **Rocasa**, we offer a comprehensive range of premium products designed to meet all your construction, finishing, and maintenance needs. Our solutions are engineered to deliver exceptional strength, durability, and performance, making them the preferred choice for professionals.

Tile & Stone Adhesives

Our high-performance adhesives comply with European standards, ensuring superior bonding and reliability:

Product Name	European Specification	Description
R111 - Gray	C1T	Standard adhesive for tile installations.
R333 - Gray/White	C1TE	Improved adhesive with extended open time.
R555 - Gray/White	C2T	High-performance adhesive for stones and tiles.
R777 - Gray/White	C2TE	High-performance adhesive with enhanced flexibility.
R999 - Gray/White	C2TE S1	Flexible adhesive offering superior performance.
R40 - Gray/White	C2TE S1	Premium flexible adhesive for heavy-duty applications.

Block Joint Mortar (BJM)

- **High-strength, ready-to-use mortar** for superior adhesion and durable block masonry.

Ready mix Plaster

- **Fiber-Reinforced RMP**

PU Adhesive

- **PU Fix-111:** Reliable polyurethane adhesive for multiple applications.

Cementitious Grouts

- **Unsanded Grout:** Perfect for **narrow grout lines**, offering a smooth finish.
- **Sanded Grout:** Ideal for **wider grout lines** with added strength.

Tile Grout Admix

- **R-22:** Premium admixture that enhances **concrete strength and workability**.

Tile Maintenance Products

- **Tile Care:** Advanced cleaning solution for removing stains and keeping tiles spotless.

Epoxy Grouts

- **Ropoxy 3K:** Three-component epoxy grout with **30 colors**.
- **Ropoxy Star 3K:** Three-component sparkling epoxy grout with **10 unique colors**.
- **Ropoxy 2K:** Two-component epoxy grout available in **10 colors**.

SBR Latex

- **R-44:** High-performance bonding agent for waterproofing and repairs.

Waterproofing Solutions

- **Apply & Supply Model:** High-quality waterproofing materials and expert application for long-lasting protection.
- crete acp
- membrane
- 2k water proofing

Tile Accessories

- | | |
|--------------------------|-------------------------|
| • Tile Spacer | • Notch Trowel |
| • Tile Leveler | • Glass Suction Cups |
| • Tile Leveling Jack | • Tile Leveling Pliers |
| • Tile Leveling Spinddle | • Tile Lifting Adjuster |





R-111

Tile Adhesive

Standards

European C1T (EN 12004 / ISO 13007)

Indian Type 1 (IS 15477-2019)

Color Gray

Description Polymer-modified cement-based adhesive for small to medium ceramic wall & floor tiles and small vitrified tiles in interior areas.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Easy to use – just add water



Self-curing with excellent adhesion



Ready-to-use formula

Applications

- ✓ Floor Tiles: 200x200mm, 300x300mm, 400x400mm, 600x600mm
- ✓ Wall Tiles: 200x300mm, 250x400mm, 300x450mm, 300x600mm

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly using a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	15-20 min	0.5 - 0.75 N/mm ²	1.0 - 1.25 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed)	Up to 10mm	12 months (stored in original, dry packaging)



R-333

Premium Tile Adhesive

Standards

European C1TE (EN 12004 / ISO 13007)

Indian Type 2 (IS 15477-2019)

Color Gray / White

Description Premium polymer-modified cement-based adhesive for ceramic, vitrified, and natural stone tiles. Ideal for interior vertical & horizontal surfaces, dry & wet areas, and tile-on-tile applications.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Easy to use – just add water



Excellent bonding & waterproofing



High tensile adhesion strength

Applications

- ✓ Ceramic, vitrified, porcelain tiles, bricks & pavers
- ✓ Tile sizes: 600x600mm, 600x1200mm, 800x1600mm
- ✓ Granite on window & door frames
- ✓ Sandstone & mint stone (interior)
- ✓ Tile-on-Tile application

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly using a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	30 min	1.00 - 1.10 N/mm ²	1.20 - 1.30 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed)	Up to 10mm	12 months (stored in original, dry packaging)



R-555

High-Performance Tile Adhesive

Standards

European C2T (EN 12004 / ISO 13007)

Indian Type 3 (IS 15477-2019)

Color Gray / White

Description High-strength, polymer-modified tile adhesive for interior & exterior walls and floors. Ideal for ceramic, vitrified, semi-vitrified, granite, glass mosaic, precast terrazzo, and natural stone tiles.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Suitable for walls & floors (interior & exterior)



Strong polymer modification for superior bonding



Excellent tensile adhesion & shear adhesion strength



Water & shock resistant

Applications

- ✓ Large format tiles: 600x1200mm, 800x1600mm, 1200x1800mm etc.
- ✓ Tile-on-tile application
- ✓ Specially designed for all Granite applications
- ✓ Glass mosaics

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly with a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	40 min	1.30 - 1.50 N/mm ²	1.40 - 1.50 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed thickness)	Up to 10mm	12 months (stored in original, dry packaging)



R-777

Ultra-Strength Tile Adhesive

Standards

European C2TE (EN 12004 / ISO 13007)

Indian Type 3 (IS 15477-2019)

Color Gray / White

Description High-performance polymer-modified adhesive for large tiles, natural stone, mosaics, and tile-on-tile applications. Ideal for interior & exterior walls and floors.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Perfect for large-size tiles & natural stone



Superior polymer modification ensures high bonding strength



Exceptional tensile adhesion & shear adhesion strength



Water & shock resistant

Applications

- ✓ Large format tiles: 1200x1800mm, 1200x2400mm, 800x2400mm
- ✓ Tile-on-tile application
- ✓ All applications of Granite and Marble
- ✓ Glass mosaics

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly with a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	40 min	1.50 - 1.70 N/mm ²	1.50 - 1.75 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed thickness)	Up to 10mm	12 months (stored in original, dry packaging)



R-999

Premium High-Performance Tile Adhesive

Standards

European C2TES1 (EN 12004 / ISO 13007)

Indian Type 4 (IS 15477-2019)

Color Gray / White

Description Advanced polymer adhesive for tiles, mosaics, stones, and bricks. Perfect for interior & exterior use with superior bonding, flexibility, and durability.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Perfect for large-size tiles & natural stone



Polymer modified bonds with various substrates



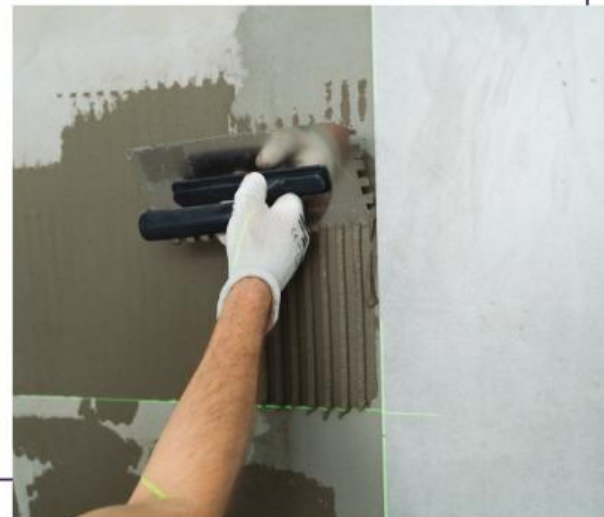
Exceptional tensile adhesion & shear adhesion strength

Applications

- ✓ Large format tiles: 1200x1800mm, 1200x2400mm, 800x2400mm, 800x3000mm, 1600x3200mm
- ✓ Tile-on-marble application
- ✓ Italian marble, quartz, engineered & artificial stones
- ✓ Glass mosaics

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly with a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	40 min	1.75+ N/mm ²	1.60 - 2.00 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed thickness)	Up to 10mm	12 months (stored in original, dry packaging)



R-40

No Limit Tile Adhesive

Standards

European C2TES1 (EN 12004 / ISO 13007)

Indian Type 4 (IS 15477-2019)

Color Gray / White

Description Premium polymer-modified tile adhesive designed for heavy-duty applications in wet areas, high-traffic zones, and extreme weather conditions. It ensures superior adhesion for large-format, slim tiles and is ideal for interior and exterior walls, floors, and facades.

Packaging: 20kg & 40kg (Project Packing) Bags

Advantages



Flexible, Water & Weather Resistant for durability



High Bond Strength



Holds large-format tiles securely in place



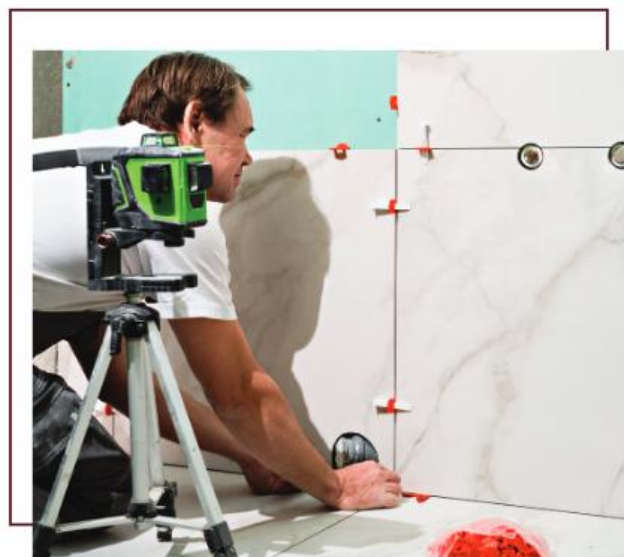
Suitable for heavy traffic areas - Malls, airports, Commercial spaces etc.

Applications

- ✓ Large format tiles: 1200x1800mm, 1200x2400mm, 800x2400mm, 800x3000mm, 1600x3200mm
- ✓ Marble-on-tile installation
- ✓ Italian marble, quartz, and engineered stones
- ✓ Glass mosaics & Facades and exterior tiling

Method of Use

- 1 Mix 28-30% water with adhesive
- 2 Use mechanical stirrer for best results in coverage.
- 3 Apply evenly using a notched trowel



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Thickness	Shelf Life
2 hours	45 min	2.00+ N/mm ²	2.00 - 2.30 N/mm ²	45-55 sq.ft. per 20kg bag (3mm bed thickness)	Up to 10mm	12 months (stored in original, dry packaging)



BJM BLOCK JOINT MORTAR

Ready to use Mortar for Superior Adhesion

Standards

Description Polymer-modified, high-strength adhesive designed for fast and firm laying of AAC blocks, fly ash bricks, and concrete blocks. Made from cement, graded sand, and high-performance polymers, it ensures excellent adhesion and water retention even with a thin 2-3 mm application layer.

Compliance ANSI: A 118.1T , EN: C1TE , ASTM C 1660 , IS 15477: 2019: TYPE 1 T

Packaging: 40kg Bag

Shelf Life 12 months

Advantages



Long working time for easy adjustments



No curing required, saves time



Strong adhesion and cost-effective

Suitable Substrates

- ✓ Concrete blocks
- ✓ Cement mortar blocks/bricks
- ✓ Concrete hollow blocks
- ✓ AAC blocks
- ✓ Cellular concrete blocks
- ✓ Fly ash bricks

Method of Use

- 1 Pour mix into a bucket.
- 2 Add 25-30% water and stir well.
- 3 Apply 2.5-3.0 mm coat on wet blocks.
- 4 Use mechanical stirrer for best results in coverage.

Coverage Approx 100-120 sq.ft./40kg at 2-3mm bed thickness Coverage is based on size of blocks used and the thickness of mortar used.



READY MIX PLASTER

Fiber-Reinforced RMP

Description Premium fiber-reinforced ready-mix plaster with glass fiber and micro silica for internal and external use. Offers excellent permeability resistance, reduces shrinkage and cracking, and minimizes wastage. Ideal for bricks, blocks, and concrete walls, ensuring a smooth, durable finish.

Advantage



No curing required, saves time

Packaging: 40kg Bag



PUA-FIX-111

Flexible with strong bond

Standards

European R 2T as per EN:12004 / ISO 13007

Indian Type 5 T as per IS 15477-2019

Color Off White

Description PUA-FIX-111 is a two-component adhesive for tiles and stone, offering flexibility, strong adhesion, and suitability for all substrates.

Packaging: 4kg Bucket

Advantages



Fixing Tile on
Wood or Metal



Works on
all substrates



Ideal for vertical,
moisture-sensitive tiles

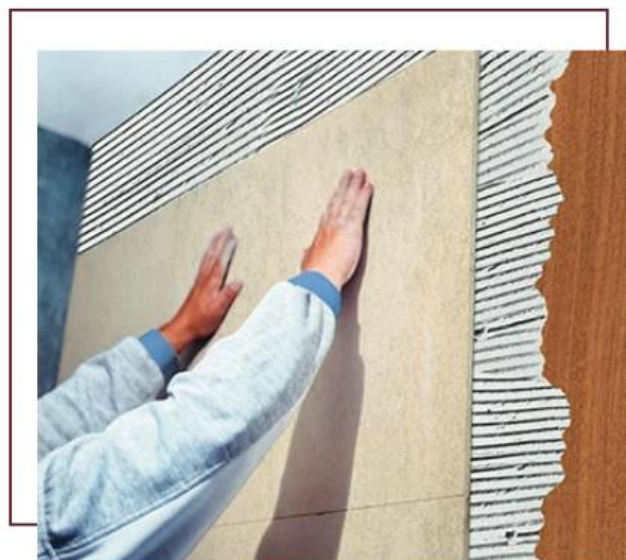
Applications

✓ Interior & exterior floor and wall installations for:

- Ceramic tiles
- Engineered stone
- Vitrified tiles
- Metal tiles
- Glass mosaic tiles
- Natural stones
- Precast terrazzo

Suitable Substrates

- ✓ Masonary, mortar, and plaster
- ✓ Metal, concrete, wood, plywood and drywall
- ✓ Tiles, stone, terrazzo, and marbles



Technical Specification

Pot Life	Open Time	Tensile Strength	Shear Adhesion	Coverage	Mixing Ratio	Shelf Life
45 Min	60 min	5.00+ N/mm ²	2.00 - 2.30 N/mm ²	8-10 sq.ft per 4 kg pack for a 3mm bed	Part A: Part B = 3.200 kg: 0.800 gm	24 months (stored in original, dry packaging)



CEMENTITIOUS UNSANDED GROUT 103

Standards

European EN 13888: CG1

Indian IS 17190:2020

Color Available in 7+ colors

Description ROCASA UNSANDED GROUT 103 is a polymer-modified cement grout for 1-5mm joints, ideal for porous tiles, marble, and glazed tiles. Suitable for indoor and outdoor use.

Packaging: 1 kg Pouch



CEMENTITIOUS SANDED GROUT 312

Standards

European EN 13888: CG1

Indian IS 17190:2020

Color Available in 7+ colors

Description ROCASA SANDED GROUT 312 is a polymer-modified cement grout for 5-12mm joints, ideal for porous tiles, marble, and glazed tiles. Suitable for indoor and outdoor use.

Packaging: 1 kg Pouch

Advantages



Durable, water-resistant and crack-free.



Uniform color with a lasting finish



Strong, long-lasting tile joints

Applications

✓ Residential & commercial flooring

✓ External facades

Mixing Ratio: Requires 250ml+ of water or Tile Grout Admix R-22 per 1 kg of grout.

Shelf Life: 36 months (stored in original, dry packaging)

Method of Use

- 1 Mix grout with Tile Grout Admix R-22 or water.
- 2 Apply to joints and let dry for 24 hours.
- 3 Clean tiles with a damp sponge.

White

Ivory

Light Gray

Dark Gray

Black

Brown

Terracota



TILE GROUT ADMIX

R-22

Standards

European EN 13888: CG1

Indian IS 17190:2020

Description TILE GROUT ADMIX R-22 is a specially designed latex admix to be used with Sanded & Unsanded Grout, enhancing their strength, flexibility, and durability.

Packaging: 250ml Bottle

Advantages



Offers shock, chemical and water resistance



Improves color, flexibility and strength



Easy to clean and maintain

Applications

- ✓ Improves the performance of cementitious grout
- ✓ Ideal for all types of tile installations:
 - Ceramic & vitrified tiles
 - Marble & natural stone

Technical Specification

Coverage	Shelf Life
Varies by application	24 Months



TILE CARE

Description ROCASA Heavy Duty Tile Cleaner Suitable for use on ceramic, vitrified, mosaic tiles, bathtubs, wash basins, and concrete, etc., for indoor and outdoor applications. High-quality quick-action, acid-based cleaner, and degreasing agent.

Packaging: 1 Ltr & 5 Ltr.

Note

- Do not use on surfaces that are resistant to acids.
- Such as Marble, Terrazzo, Engineered Stone, etc.



ROPOXY 3K / ROPOXY STAR 3K

Standards

Compliance Meets ANSI A118.3,

EN 13888: RG2 standards

Color

ROPOXY 3K Available in 30 colors

ROPOXY STAR 3K Available in 10 colors

Description

ROPOXY 3K and STAR 3K are stain-free, durable epoxy grouts for tiles and stone, ideal for kitchens, washrooms, and aesthetics. Not waterproof for joints or surfaces.

Packaging: 1 kg / 5kg / 20kg (Project Packing)

Advantages



Stain-free, durable and hygienic



Water-resistant, easy to clean and suits 1-12 mm joints



High-strength joints in various colors

ROPOXY 3K | STAR 3K

Applications

- ✓ Kitchens & Bathrooms
- ✓ Swimming Pools & Fountains
- ✓ Water Bodies & Hospitals
- ✓ Operation Theatres & Sterilization Rooms
- ✓ Restaurants & Cafeterias
- ✓ Light Industrial Applications & High-Traffic Areas



Technical Specification

Coverage

Varies with tile size and grout width

Shelf Life

Up to 24 months when stored in undamaged original packaging under dry conditions



ROPOXY 2K

Standards

Compliance	Meets ANSI A118.3, EN 13888: RG2 standards
Color	Available in 10 colors
Description	ROPOXY 2K is a stain, water, and germ-resistant epoxy grout for tiles and stone, ideal for kitchens and washrooms. Not waterproof for joints or surfaces.

Packaging: 1 kg / 5kg / 20kg

Advantages



Stain-free, durable and hygienic



Chemical and temperature resistant



Non-cracking and non-powdering

ROPOXY 2K

Applications

- ✓ Kitchens & Bathrooms
- ✓ Swimming Pools & Fountains
- ✓ Water Bodies & Hospitals
- ✓ Operation Theatres & Sterilization Rooms
- ✓ Restaurants & Cafeterias
- ✓ Light Industrial Applications & High-Traffic Areas

WHITE
IVORY
PERCHMENT
LIGHT GRAY
SLATE GRAY
BLACK
TERRACOTA
COFFEE BROWN
CADMIUM RED
JAISALMER

Technical Specification

Coverage	Shelf Life
Varies with tile size and grout width	Up to 24 months when stored in undamaged original packaging under dry conditions



SBR LATEX R-44

Standards

Solid Content 42%

Color Milky White

Description ROCASA SBR LATEX R-44 is a modified Styrene Butadiene Rubber emulsion, specially designed to serve as a bonding agent. It is ideal as an admixture for producing waterproof concrete, plasters, and mortars, and is also suitable for preparing repair mortars. It is effective for repairing damaged and spalled concrete, as well as for sealing large cracks.

Packaging: 1 L / 5 L / 20 L

Advantages



Excellent bond to concrete, plaster, masonry, stonework, etc.



Economical to use



Provides Waterproof Screeds, Plasters

Applications

- ✓ Concrete repair and adhesive mortar, screed
- ✓ Roof finishing
- ✓ Rendering and coating
- ✓ Bonding agent for old concrete to new concrete
- ✓ Bond coat before commencing repair work

Method of Use

- 1 Waterproof Slurry & Bond Coat: 1 : 3 : 7 (SBR : Water : Cement)
- 2 Polymer Mortar & Repairs: 1 : 5 : 1 : 4 (SBR : Water : Cement : Sand)

Shelf Life:

15 months (when stored in sealed packaging, in a cool, dry place, and shaded area)

(Coming soon)

Waterproofing Solutions

- **Apply & Supply Model:** High-quality waterproofing materials and expert application for long-lasting protection.

crete acp | membrane | 2k water proofing

Tile Assesories

TILE SPACER



Color : **White**
Pouch Packing : **100PCS**

Master Packing:
size :
2 / 3 / 4 / 5 / 6mm -500 Packet
8 / 10mm -150 Packet

TILES LEVELER



Color : **Yellow**
Pouch Packing : **50PCS**

Master Packing
Wages : 70 Packet
Clip size : 2 / 3 / 4mm -100 Packet

TILE LEVLING JACK



Color : **Orange**
Pouch Packing : **50PCS**

Master Packing
50 Packet
size : **FIX**

TILE SPINDDLE



Color : **Orange**
Pouch Packing : **50PCS**

Master Packing
Spinddle : 50 Packet
Clip size : 2 / 3 / 4mm -100 Packet

NOTCH TROWEL



Color : **SS, MS**

Master Packing
12 Pices = 1 Box | 10 Box = 1 Carton
size : 3mm / 6mm / 8mm / 10mm

GLASS SUCTION CUPS



TILES LEVELLING PLIERS



TILE LIFTING ADJUSTER





ROCASA

FOR EVERY BOND TRUST ROCASA



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